In the Specification:

Rewrite the paragraph at page 1, lines 3-7, as follows:

The subject matter of the present application is related to that disclosed in US Patent 5,862,260, and in co-pending applications 09/503,881, filed February 14, 2000 **(now US Patent 6,614,914)**; and 09/571,422, filed May 15, 2000, which claims priority to US Provisional Application No. 60/134,782, filed May 19, 1999. The above patent and patent applications are hereby incorporated by reference.

Rewrite the paragraph at page 2, lines 3-7, as follows:

Several particular watermarking techniques have been developed. The reader is presumed to be familiar with the literature in this field. Particular techniques for embedding and detecting imperceptible watermarks in media signals are detailed in the assignee's co-pending application serial number 09/503,881 **(now US Patent 6,614,914)** and US Patent 5,862,260, which are hereby incorporated by reference.

Rewrite the paragraph at page 5, lines 7-10, as follows:

Upon authentication, the batch registration website 104 presents the user with a user interface screen that allows the user to locate his ~~their~~ **or her** batch registration request file for uploading to the web site. The user then enters a command to upload the selected request file.

Rewrite the paragraph at page 7, lines 19-27, as follows:

The embedder software 100 may be adapted for different media signal types. As noted, particular techniques for embedding and detecting imperceptible watermarks in

media signals are detailed in the assignee's co-pending application serial number 09/503,881 (now US Patent 6,614,914) and US Patent 5,862,260. Alternative watermark embedding technologies may be used as well. In an implementation for still images, the watermark message is repeatedly embedded in contiguous blocks of pixels of the still image. For print media applications, the watermark survives transformations associated with printing the watermarked image and later scanning the image as part of the process of capturing a digital image from which the watermark identifier is extracted.

Rewrite the paragraph at page 8, lines 18-28, as follows:

In still images, audio and video, the embedder control file indicates the message or messages to be embedded. The embedder control file may also specify where to put each message, such as which pixel blocks for still images, which pixel blocks and frames for video, and which audio segements segments for an audio signal. In temporal signal content, like audio or video, the embedder control file acts as an Edit Decision List (EDL), which specifies the message and the time stamp indicating the start and end of the signal segment where the message is to be embedded. The EDL may also include the behavior to be associated with each message, such as a URL for linking a web site at the URL to a particular piece of content, HTML content with additional links that give the user of the watermark decoder the option to select a behavior to be activated at the time of watermark decoding, etc.

Rewrite the paragraph extending between page 11, line 25 to page 12, line 2, as follows:

There are a number of applications where many different identifiers need to assigned to media objects, or different behaviors need to be assigned to the same or related media objects. One such application is where an entity would like to personalize the behavior associated with media objects. In particular, the customer seeking to embed

large numbers of media objects would like to personalize the behavior associated with the

media objects to particular individuals.